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Anniversary

2019 FASD Annual Conference

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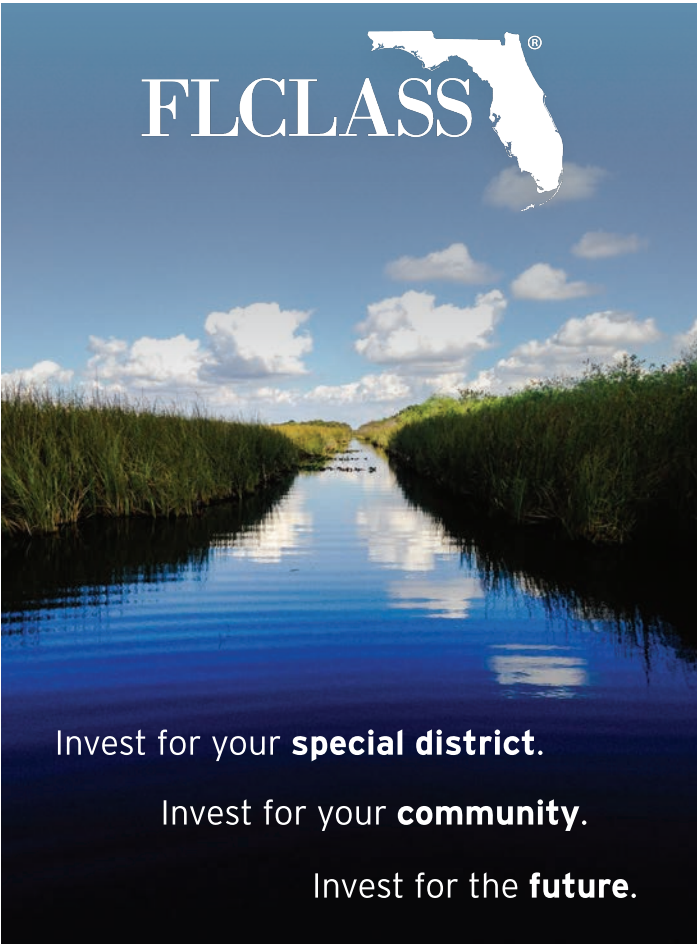
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Welcome,

Welcome to the Sanibel Harbour Marriott Resort & Spa for our 40th Anniversary Annual Education and Networking Conference!

Our 40th Annual Conference is the premier opportunity for special purpose government officials and senior staff to enhance leadership skills, learn from municipal experts, share ideas with peers, discuss strategies for Florida's future and hear about the latest in products and services for special purpose governments.

The conference incorporates critical topics, experts in multiple areas, and networking opportunities for CDO's, CDM's, new members, seasoned members and all varieties of special purpose governments and the vendors who support us. Our keynote speakers are outstanding. Dr. Sean Snaith brings us the latest insights into the Florida economy. David Rutherford of Froglogic motivates us with powerful leadership training. Rachel Skidmore, the Emergency Manager of the Las Vegas Police Department, also presents up-to-the minute information from their horrific tragedy. In addition, Ron Sachs of award winning Sachs Media gives FASD expert media relations training.

FASD celebrates 40 years dedicated to special districts thanks to several forward-looking people who turned their commitment into a decade's old organization moving forward consistently. Their concerns about the continued wellbeing of special districts and their recognition of the need for political representation remain valid today. We owe a debt of gratitude to those who came before us.

Now, we have grown and we work with a national coalition of special purpose governments. Given where we are, the conference committee has worked very hard to ensure that the components of the conference are comprehensive, educational, enlightening, and fun! In addition to all of the opportunities to learn from others, we look forward to our evening activities! Put on your western boots and belt buckles, your favorite pair of jeans, and meet up at the OK Corral.

A special thank you to the members of the Conference Committee, the Education Committee, the Legislative Committee, the FASD Education Foundation, and the Board. We hope you enjoy and participate in all the conference has to offer! FASD is continuing to grow thanks to each of you. We look forward to wrangling the challenges and riding into the gorgeous Florida sunset!

Happy trails!

Tanya Quickel
President, Florida Association of Special Districts



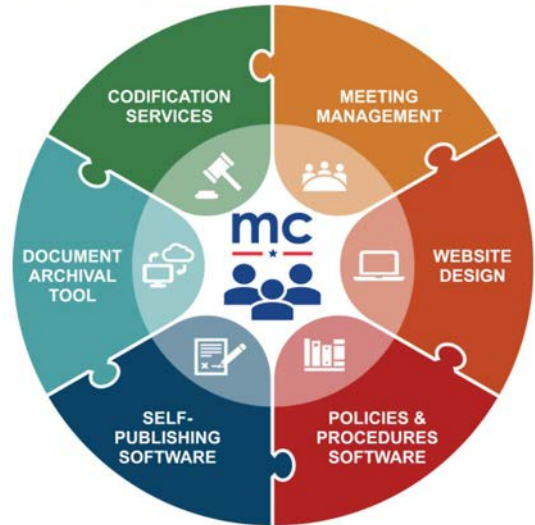
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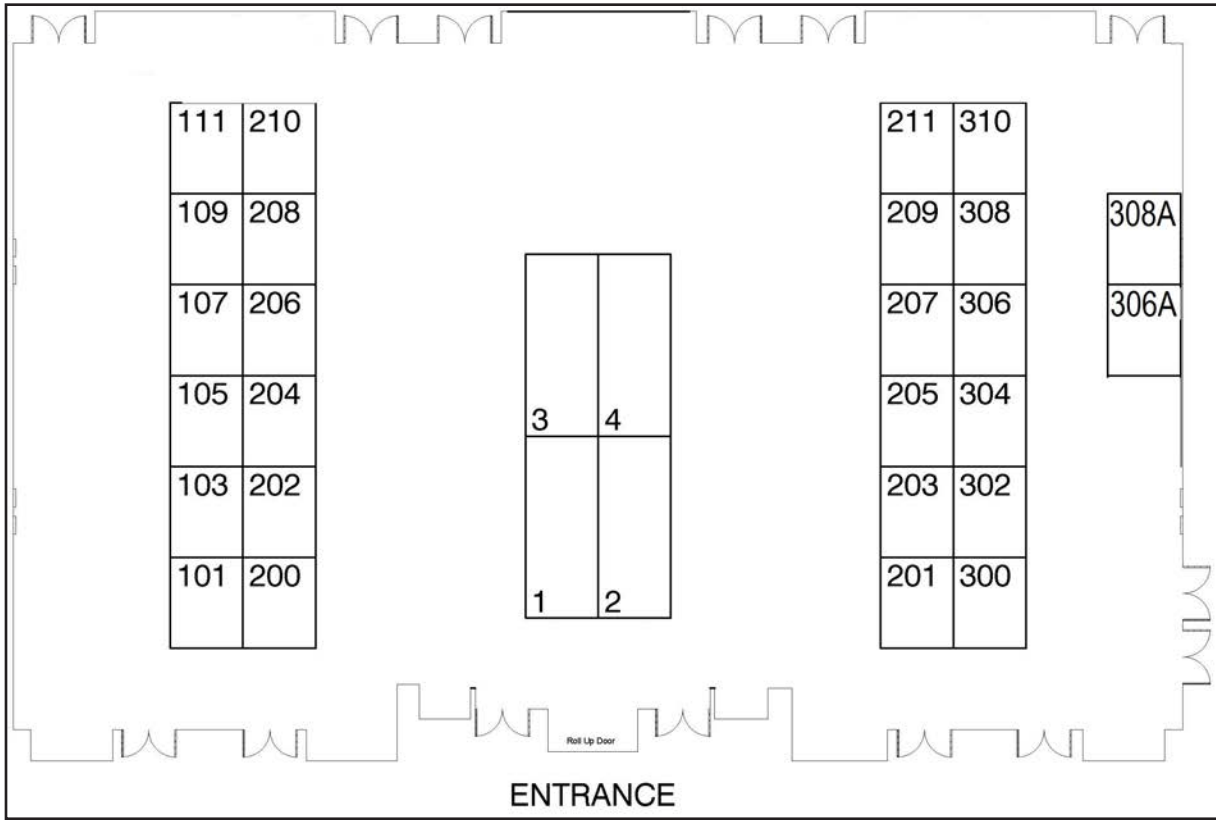


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203	Public Risk Insurance Agency (PRIA)	306A	FPELRA
204	Synovus	308A	Florida Rural Water Association

- | | |
|-------------------|---|
| 8:00AM – 10:00AM | CDO Component, Intergovernmental Affairs/Agreements – <i>Camellia A</i>
Maggie Mooney, CDM/CDO (2) |
| 10:00AM – 12:00PM | CDO Component, Public Relations – <i>Camellia A</i>
Lisa De La Rionda, CDM/CDO (2) |
| 11:00AM – 1:00PM | FASD Board Meeting – <i>Island</i> |
| 12:00AM – 1:00PM | Lunch On Own |
| 1:00PM – 5:00PM | CDO Component, Ethics, Elections, Public Records and Sunshine Laws – <i>Camellia A</i>
Terry Lewis, Chris Lyon, Natalie Kato, CDM/CDO (4) |
| 2:30PM – 3:30PM | New Member Orientation – <i>Hibiscus</i>
Fred Crawford, Executive Director |
| 3:00PM – 3:15PM | Break |
| 3:30PM – 4:30PM | Certified District Manager & Certified District Official Information – <i>Hibiscus</i>
Mary Hickey, Fred Crawford |
| 5:00PM – 6:00PM | Reception (Invitation Only) -for New Members, 1st Time Attendees, CDM & CDO Recipients – <i>Island</i> |



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8:15AM – 12:30PM	2nd Annual FASD Education Foundation Fundraiser Golf Tournament The Dunes, Sanibel Island
10:00AM–11:00AM	CDO Component, Florida Operational Requirements for Special District Managers and Governing Board Officials – <i>Caloosa AB</i> Jack Gaskins, CDM/CDO (1)
11:00AM – 11:50AM	Ethics– <i>Caloosa AB</i> Laura Donaldson, CDM/CDO (1)
12:00PM – 1:00PM	Lunch On Own
1:00PM – 3:00PM	Records Management – <i>Camellia AB</i> Tim Few and Stephanie Boggs, CDM/CDO (2)
1:00PM – 1:50PM	Responsibilities of Special District Attorney – <i>Caloosa AB</i> Maggie Mooney, CDM/CDO (1)
1:00PM – 5:00PM	CDO Component, Strategic Planning – <i>Gardenia AB</i> Barbara Cottrell, CDM/CDO (4)
2:00PM – 2:50PM	Conduct of Board Meetings – <i>Caloosa AB</i> Maggie Mooney, CDM/CDO (1)
2:50PM - 3:15PM	Break
3:15PM – 4:05PM	Sunshine Law – <i>Caloosa AB</i> Andy Salzman, CDM/CDO (1)
3:45PM – 5:30PM	Legislative Tool Box – <i>Camellia AB</i> Chris Lyon, Maggie Mooney, Laura Donaldson, CDM/CDO (2)
4:10PM – 5:00PM	Audit & Financial Reporting – <i>Caloosa AB</i> Raquel McIntosh, CDM/CDO (1)
6:00PM – 7:30PM	Kid's Night – <i>Island</i>
6:00PM – 7:30PM	Opening Reception in Exhibit Hall – <i>Palms Ballroom</i>

7:00AM – 8:30AM	Networking Breakfast – <i>Palms Ballroom</i>
8:30AM – 10:00AM	Opening General Session – <i>Everglades Ballroom BC</i> FASD Welcome Streamline Presentation: Website Accessibility Best Practices Political Keynote, Representative Ray Rodrigues
10:00AM – 10:30AM	Networking Break with Exhibitors – <i>Palms Ballroom</i>
10:30AM – 11:30AM	The Florida Economy – <i>Everglades Ballroom BC</i> Dr. Sean Snaith, CDM/CDO (1)
11:30AM – 1:00PM	Networking Lunch with Exhibitors – <i>Palms Ballroom</i>
1:00PM – 1:50PM	10 Tips for Crisis Communications: What to do When the S*** Hits the Fan – <i>Everglades Ballroom BC</i> Ron Sachs, CDM/CDO (1)
1:50PM – 2:40PM	Human Resources - Labor Law – <i>Everglades Ballroom BC</i> Lara Donlon, CDM/CDO (1)
2:40PM – 3:00PM	Networking Break with Exhibitors – <i>Palms Ballroom</i>
3:00PM – 3:40PM	Legislative Update – <i>Everglades Ballroom BC</i> Chris Lyon & Glenn Thomas, CDM/CDO (.5)
3:40PM – 4:00PM	Election Update – <i>Everglades Ballroom BC</i> Natalie Kato, CDM/CDO (.5)
4:00PM – 5:00PM	CDD Roundtable – <i>Camellia A</i> Todd Wodraska, CDM/CDO (1) CEU
4:00PM – 5:00PM	Fire Districts Roundtable – <i>Caloosa AB</i> Mary Hickey, CDM/CEU (1) CEU
4:00PM – 5:00PM	Water Districts Roundtable – <i>Everglades Ballroom BC</i> Terry Lewis, CDM/CDO (1) CEU
5:00PM – 6:00PM	Wine Down Wednesday – <i>Island Room</i>

- 7:00AM – 8:30AM **Networking Breakfast**– *Sabal Ballroom*
- 8:30AM – 8:50AM **General Session & Annual Business Meeting** –
Everglades Ballroom BC
- 8:50AM – 9:30AM **Text2Vote** – *Everglades Ballroom BC*
9:30AM – 9:50AM **Break**
- 9:50AM– 11:50AM **Leadership - The Froglogic Way** – *Everglades
Ballroom BC* David Rutherford, CDM/CDO (1.5)
- 12:00PM – 1:30PM **Awards Luncheon** – *Sabal Ballroom*
- 1:30PM – 3:00PM **#VegasStrong: Lessons Learned from 2017 Las Vegas
Shooting** – *Everglades Ballroom BC*
Rachel Skidmore, CDM/CDO (1)
- 3:00PM – 3:20PM **Break**
- 3:20PM – 4:00PM **Mock Board Meeting** – *Everglades Ballroom BC*
Terry Lewis and Cast, CDM/CDO (1.5)
- 6:00PM – 9:00PM **Kid's Night** – *Island*
- 6:00PM – 9:00PM **Banquet Dinner - Casino Night!** – *Palms Ballroom*



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OPENING GENERAL SESSION

Streamline Presentation: Website Accessibility Best Practices

This talk on accessibility is tailored to anyone who manages a website and/or is responsible for compliance with applicable laws. Given the importance of this topic and our evolving knowledge of what it means to be accessible, we hope you will join us in learning about how you can embrace these standards as part of your overall accessibility strategy.

Mac Clemmens and Sloane Dell’Orto



Mac Clemmens and Sloane Dell’Orto are the co-founders of Streamline, a company focused on website compliance for special districts. Mac’s background is in business, with a passion for making technology easy to use and accessible to all; Sloane’s background is in fire and emergency medicine, with a passion for public policy as it relates to local government.

They are both interested in the intersection of technology, governance, policy, and how special districts are affected by state and federal regulations. Most importantly, they are dedicated to helping special districts stay compliant with state-specific, ever-changing website requirements.

Political Keynote



Representative Ray Rodrigues

Ray Rodrigues is the State Representative for House District 76 in the Florida House of Representatives, serving southern Lee County and the county’s barrier islands. He was first elected 2012 and during his time in the House has served as the Vice Chair of the Ways and Means Committee in 2015 and 2016, Majority Leader for the 2017 and 2018 Sessions, and currently serves as the Chair of the Health and Human Services Committee.

Ray earned a Bachelor of Arts degree from Berry College in Rome, Georgia and in 2017 earned his Master in Public Administration degree (MPA) from Florida Gulf Coast University.



Sean Snaith, Ph.D

Sean Snaith, Ph.D., is the director of the University of Central Florida's Institute for Economic Competitiveness and a nationally recognized economist in the field of business and economic forecasting.

Snaith is the recipient of multiple awards for the accuracy of his forecasts, his research and his teaching. He has served as a consultant for local governments and multinational corporations such as Compaq, Dell and IBM. Before joining UCF's College of Business, he held teaching positions at Pennsylvania State University, American University in Cairo, the University of North Dakota and the University of the Pacific.



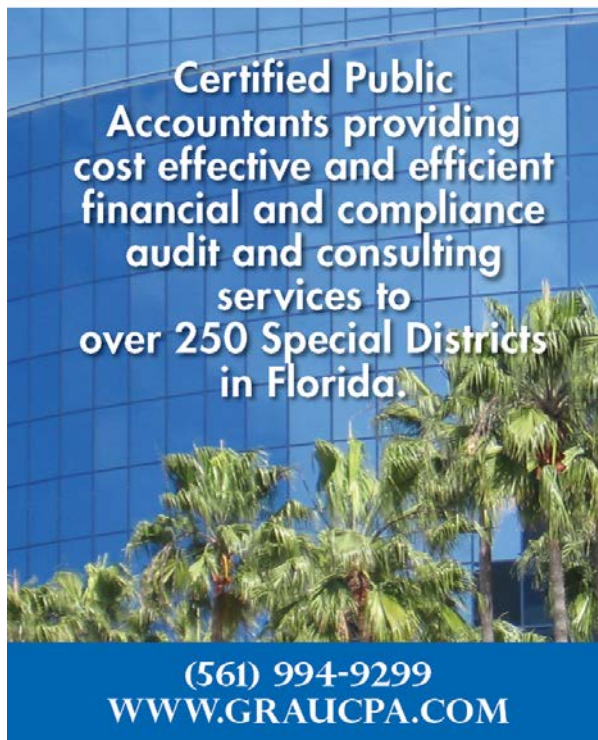
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10 TIPS FOR CRISIS COMMUNICATIONS

10 Tips for Crisis Communications: What to do When the S*** Hits the Fan

The question is not if a crisis will happen, but when. Every special district (yes, even yours) should be prepared with a plan of attack for unexpected curveballs, or risk facing the crisis after the crisis: lack of preparation. So, are you ready?

In this session, Ron Sachs, veteran communicator and founder & CEO of Sachs Media Group, will walk you through the top 10 tips you need to know to effectively manage and communicate during a corporate crisis situation, including;

- How to break your own bad news
- The best strategy for keeping the media fed
- Case studies on the good, the bad, and the ugly of crisis communications



Ron Sachs

Ron Sachs, founder and CEO of Sachs Media Group, is one of Florida's and the nation's most accomplished media consultants. A veteran communicator with an extensive background in journalism, government and corporate communications. Sachs has a proven track record of success in high-wire crisis management. He is a leader in creating and implementing broad-based public education initiatives, as well as public relations, public affairs, branding, and social/digital media campaigns. He is a multiple Emmy Award-winning television producer and has served as senior communications counsel to two Florida governors.

Interested in becoming a Certified District Manager or a Certified District Official?



FASD delivers high quality educational and development programs, which serve to build strong management skills at all levels of the special district network. Stop by the Registration Desk today for more information!



HUMAN RESOURCES - LABOR LAW

This presentation will highlight a myriad of timely issues that employers are facing in the workplace. From EEOC trends to discussing cases about age discrimination, disabilities and service animals, religious accommodation and addressing body odor, attendees will be armed with information to avoid pitfalls that may lead to liability.



Lara Donlon

Lara Donlon is a shareholder at Torcivia, Donlon, Goddeau & Ansay, P.A., in West Palm Beach, Florida. Ms. Donlon leads the firm's Labor and Employment Law Group and focuses her practice on representing governmental and private sector clients with respect to human resources matters.

She has significant counseling and litigation experience in a wide range of labor and employment issues including, but not limited to: defending EEOC/FCHR charges, defending employment-related litigation (harassment/discrimination, FMLA, FLSA and contractual disputes), labor negotiations and arbitrations, workplace investigations, preventive training and drafting policies. She is also certified as a Senior Professional in Human Resources.



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LEGISLATIVE & ELECTION UPDATE



Natalie Kato

Natalie Kato is an associate in Lewis Longman and Walker's Government Affairs practice group. She advocates on behalf of public and private clients before the Florida Legislature, as well as advising candidates, political committees, and private interests on election law. Ms. Kato holds a Bachelor's Degree from Hofstra University and a JD from Barry University school of law.



Chris Lyon

Mr. Lyon's practice focuses on representing his clients' interests before the Florida Legislature, Governor and Cabinet, and agency personnel. He currently represents more than 20 clients including statewide associations, local government entities and corporations with interests in the fields of health care, technology, economic development, transportation, environment and land use. Within the Firm's Legislative and Governmental Affairs Practice Group, Chris serves as the primary lobbyist for most of the Firm's clients with a financial interest in the legislative process. Chris received his Law Degree from Florida State University after graduating from the University of Florida with a Bachelor's Degree in Finance.



Glenn E. Thomas

Mr. Thomas is board certified by the Florida Bar as a specialist in City, County and Local Government Law. Glenn assists public entity clients in local government, pension, labor and employment law matters. Glenn is a member of the Florida and Georgia Bar. He is admitted to practice in the United States District Courts for the Southern, Middle and Northern Districts of Florida. He serves as Chair of Florida Bar's Annual Public Employment Labor Relations Forum. Prior to becoming an attorney, Glenn was a deputy sheriff for more than ten years with the Broward County Sheriff's Office. He earned his B.S. in Criminology from Florida State University in 1990 and his Juris Doctor, cum laude, from Nova Southeastern University, Shepard Broad Law Center in 2000.

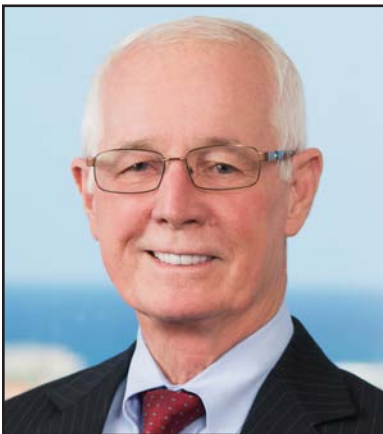


Fire Roundtable

Moderated By: Mary Hickey – *Caloosa AB*

District Administrator Hickey joined the fire service in 1976, as a volunteer for Lake Saint Louis Fire District, in Lake Saint Louis, Missouri. Serving as the officer in charge of the rescue unit and engineer for the District's pumpers as needed. In January of 1978 she became the 1st professional female Firefighter/Paramedic, in the State of Missouri. She also acquired her Missouri State Law Enforcement certificate. Mary became a volunteer in 1987, with the Sanibel Fire and Rescue District, becoming part of the administrative staff in 1996. Acquiring Fire Science Technology courses, Firefighter I and II certificates, Paramedic Certificate,

National Registered and a State of Missouri Paramedic teaching certificate. Mary sits as one of the Board of Director members for FASD and Chairs the Educational Committee for the organization.



Water Roundtable

Moderated By: Terry Lewis – *Everglades Ballroom BC*

Mr. Lewis has a Bachelor's Degree, Master's Degree and Law Degree from Florida State University. Since being admitted to the Florida Bar in 1979, Mr. Lewis has worked primarily in the fields of environmental and land use law, administrative law and state and local government administration and legislation. In the legislative field, Mr. Lewis has participated in and been responsible for legislative changes to Florida's general water and growth management laws relating to environmental resources. Mr. Lewis is an AV-rated attorney. He is active in the Florida Bar and was Chairman of the Environmental and Land

Use Law Section of the Bar in 1990. He serves on the Environmental and Land Use Committee for the Florida Chamber of Commerce and speaks annually at the Chamber's Environmental and Land Use Conference on legislative changes in Florida. Mr. Lewis is also a board member emeritus of the Southern Scholarship.



CDD Roundtable

Moderated By: Todd Wodraska – *Camellia*

Todd Wodraska is the President of Special District Services, Inc., which creates and manages special taxing districts in the State of Florida. He has also worked as a bond trader on Wall Street and as a consultant on the Comprehensive Everglades Restoration Plan.

Todd also serves as the Mayor of the Town of Jupiter in 2016, which is his hometown. He earned his undergraduate degree from Florida State and his MBA from Rice University. Todd also serves on the Board of Directors for the Florida Association of Special Districts.

TEXT2VOTE

TXT2VOTE is a smartphone voting platform from Global Mobile; a mobile technology company that works with media companies, government agencies including Secretary of States and Counties throughout the country. TXT2VOTE is highly focused on security with two recently issued patents utilizing wireless carrier information as well as additional layers of security including a PIN, Signature, and ID capture right on your smartphone. During our session, we will have a live demo that highlights the platform allowing FASD conference attendees to individually vote right on their smartphone.



Lee Durham

Lee has over 25 years of technology experience providing forward thinking solutions to partner clients throughout the country. Lee began his career at Lin Broadcasting, and has worked for Cox Television, ESPN, and Cox Enterprises. As an entrepreneur, Lee has created numerous startups ranging from syndication of local content through the wireless carriers to a current platform to change the way America votes. Lee has a B.A. from Hillsdale College.



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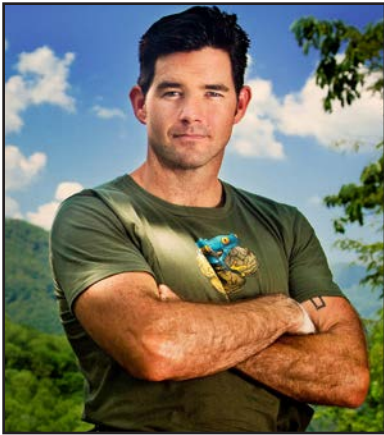
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LEADERSHIP - THE FROGLOGIC WAY

Life has proven the perpetual need to fortify your personal and professional Self-Confidence if you hope to succeed in the combat of life. David helps audiences explore the psychology of SEAL Training and outlines a clear way for his audience to forge their Self-Confidence during the everyday chaos of life's challenges.



David Rutherford

David is Navy SEAL Medic & Instructor – Top Motivational Speaker, Bestselling Author for adults and kids, and Performance Coach, Podcast Host, YouTube Personality, and Tactical Training Expert.

His goal is to reach 10 million people in 10 years with his Navy SEAL Motivational Training concepts titled Froglogic. David served honorably for 8 years in the Naval Special Warfare community as a SEAL Student, Combat Paramedic, Operator and Instructor. He participated in thousands of high-risk training evolutions and conducted clandestine operations in South East Asia, the Middle East and South Asia.

After leaving the SEAL Teams David continued to hone his skills by serving as an International Training Expert for one of the country's largest private security companies and for the US Government as a Security Protection Specialist. David has trained commandos and government employees around the world to push themselves past all limitations. David's masterful ability to motivate inspires people from all walks of life to defeat the Negative Insurgency and achieve success in every environment imaginable.

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June 13, 2019 | 9:50 AM - 11:50 AM
Everglades Ballroom BC

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Rachel Skidmore

Ms. Rachel Skidmore is the Emergency Manager with the Las Vegas Metropolitan Police Department (LVMPD). With over 5,000 employees, the LVMPD is the largest law enforcement agency in the state of Nevada, and one of the largest police agencies in the United States. Acting in this capacity Ms. Skidmore is a manager for the Southern Nevada Counter Terrorism Center, the state designated Fusion Center for Nevada, and manages various aspects to include law enforcement emergency management, critical infrastructure outreach, exercise development and implementation, preparedness planning, policy development, and grant program procurement. Ms. Skidmore is chair of the Critical Infrastructure Committee for the Governor's Nevada Commission on Homeland Security. She also sits as the vice-chair

for the Local Emergency Planning Committee for Clark County, Nevada. Ms. Skidmore was recently added as a member to the National Fusion Center Private Sector Engagement Committee to focus on best practices, and the intelligence and information sharing network throughout the country.

Ms. Skidmore also manages the Nevada's Critical Infrastructure Protection Program which implements the National Infrastructure Protection Plan (NIPP) through the Silver Shield program. Ms. Skidmore received a bachelor's of science degree from Brigham Young University. Ms. Skidmore recently received recognition by being awarded the Top 40 Under 40 award by Vegas Inc. for her work within her community.

During the harrowing events of 1 October, Ms. Skidmore responded and activated the Department Operations Center responding to the largest mass shooting in modern American history. Ms. Skidmore recently conducted a joint seal after action report with the Clark County Fire Department as well as FEMA covering the events of 1 October, and the lessons learned within our community. Ms. Skidmore was recently hosted as the keynote speaker at the National Homeland Security Conference in New York City to speak on their response efforts.



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